

Quicksilver celebrates it's 6th Birthday!

This February, Quicksilver is celebrating it's 6th Birthday. With the prevailing sentiment saying that most small businesses in NZ do not make it past 3 years, we're extremely proud of our achievement in getting this far.

Starting an ISP in 2000 was an intimidating, but exciting prospect. Started by Managing Director and CEO, Matthew Hobbs, and a staff of 2 in November of 1999, they worked hard to open the doors for business in February 2000, with dialup internet and toll calls that offered value for money, and a quality service.

The first Quicksilver staff Christmas function consisted of Matt ordering pizza into the office!

Technical Director Mark Frater joined soon after, and the business grew fast. By the end of 2000, Quicksilver had over 1000 customers, despite free ISP's being very popular at the time.

Quicksilver experienced a huge growth phase with the demise of ZFree and others in early 2001 and 2002. There was suddenly a flood of customers looking for a dialup account that offered quality and value for money. Quicksilver fit the bill, and during 2001 and 2002, Quicksilver was overrun with new business.

Many of the staff who joined Quicksilver in the early days are still with the company, including Trevor Isted, who has over the years looked after the areas of customer support, tolls, operations management, reseller care, and marketing. Trevor's name will be familiar with many customers. The latter 2 years of Quicksilver have been dominated by the continuing progression of deregulation, especially in the Broadband arena which has been challenging in the extreme.

Quicksilver look forward to providing our customers with a quality service at affordable prices in 2006 and beyond.

We'd like to thank all our customers, especially those who joined us way back in 2000, on our first 'Neon Special' plan. We never cease to be amazed at the loyalty of our customers.

Birthday Special!

\$10 of calls FREE!

when you sign up to 054 tolls during February

It's our 6th Birthday, but you're getting the presents!

Signup to 054 tolls during the month of February, and not only will you enjoy great savings on national and international calls - but your first \$10 of calls is FREE!

Here at Quicksilver, we've always strived to offer value for money and great service on internet and toll calls, for home and business, and 054 Tolls is no exception.

It's FREE to join 054 tolls, there's no minimum monthly spend, and in most cases you'll save a significant amount on national and international toll calls.

**Visit www.054.co.nz
or ring 0800 QUICKSILVER
to activate your 054 account
today!**

NZ Nationwide: 7c
NZ Land-to-Mobile: 42c
Australia: 8c
UK: 8c
Hong Kong: 8c
Japan: 9c
China: 6.5c
S Korea: 6.5c

(Prices are per minute, including GST, and do not include calls to mobiles. These rates valid as at 1/2/06)

- Offpeak calls ALL day, EVERY day
- FREE to join
- Available for home or business
- No need to change your phone number
- Doesn't affect existing toll provider deals
- Signup during February and your first \$10 is FREE!

How Q-biz Relay can help clean your business email

If you already have your own business mail server, but need additional email cleaning and protection, Q-biz Mail Relay provides triple layer protection by cleaning and stripping email before it is sent to you. All the dirty work is done on our network, and clean, safe email is delivered on to your mail server, protecting your staff & network. All settings are fully customisable, allowing you to whitelist and blacklist mail according to address or keyword, giving you complete flexibility and control.

Many businesses have broadband connections, with data limits & excess data charges. Q-biz Mail Relay saves costs because you no longer pay to download email you don't want. There's no hardware cost, no software to install on your network, and no change to the way your users send and receive email.

www.quicksilver.co.nz/products/qbizrelay.php

Vote for Quicksilver
in the 2006
Netguide Awards

www.netguide.co.nz/webawards



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Helpdesk: (8.30am-10pm, 7 days,
Public Holidays 9am-5pm):
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Q-biz Mail Server

Q-biz Mail Server is a small business email server, working tirelessly to protect and manage your business email in the background, 24 hours a day. Q-biz Mail Server provides your business with 4 key email tools.

Q-biz Mail Server is a software based solution, monitoring and cleaning your email before it reaches your network, and is self-updating, so you don't need to worry about a thing.

Most importantly, Q-biz Mail Server requires no software or hardware installation at your location.

What does a Mail Server Do?

Once a business reaches 5 or more staff, a mail server can be used to manage email, performing functions such as protecting users from spam, viruses and offensive junk email, setting up automatic email replies, allowing remote access to email, email monitoring, and reporting.

Most mail server solutions

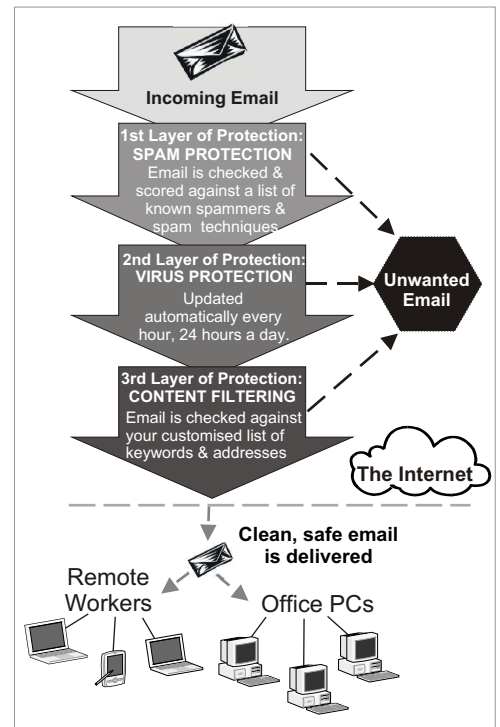
require expensive hardware & licenses to be purchased, and a qualified IT staff member to monitor and manage them. They can quickly become a security risk if they are not constantly patched with the latest security updates.

Q-biz Mail Server is a software based solution, monitoring and cleaning your email before it reaches your network, and is self-updating, so you don't need to worry about a thing. Q-biz Mail Server runs from within our secure Network Operations Centre, and requires no software or hardware to be installed at your location.

Q-biz Mail Server applies 3 layers of protection before the email is delivered to the user.

Not only does this protect your network, but it also represents a significant cost saving to companies who pay to download large amounts of unwanted email.

Because email is portable with the Q-biz Mail Server system,



your users are protected with 3 layers of protection, no matter where email is downloaded.

More information

For more information, visit the website at www.q-biz.co.nz, or contact Andrew Mackintosh on 09 916 0278

Surfing with Quicksilver

BUSINESS INSPIRATION

NZ Links

Business Networking International - NZ
www.bni.co.nz

Employers & Manufacturers Assoc. of NZ
www.emacentral.org.nz

NZ Chamber of Commerce
www.chamber.org.nz

Work-Life Balance
www.dol.govt.nz/futureofwork/worklife.asp

International Links

Entrepreneur Magazine
www.entrepreneur.com

Business 2.0 Magazine
<http://money.cnn.com/magazines/business2/>

Business Plan Basics
<http://tinyurl.com/4w554>

Guerilla Marketing
www.gmarketing.com

Idea Cafe
www.businessownersideacafe.com

Business Week Online - Small Biz
www.businessweek.com/smallbiz

Business Balls
www.businessballs.com

Business & Finance Inspiration
www.woopidoo.com

Small Business Resources & Articles
www.smallbusinessbrief.com

Entrepreneur Articles
www.morebusiness.com

Mind Tools
www.mindtools.com

Marketing Profs
www.marketingprofs.com

Business Resources (UK Based)
www.bizhelp24.com

About.com
www.about.com/business

